

Boonville Snow Festival II

PO BOX 233 • BOONVILLE, NY 13309

WWW.BOONVILLESNOWFESTIVAL.COM

"The Snowmobile Capital of The East"

SPONSORSHIP PACKAGES



SPONSOR A RACE CLASS - \$50

Your business/organization will be announced for the class you sponsored and name featured on Class trophy.

PLEASE NOTE

****** ALL COMPANY BANNERS NEED TO BE PROVIDED FOR DISPLAY ON THE INSIDE TRACK. ******

******WE DO NOT PROVIDE THE BANNERS.*****

Please make checks payable to:
Boonville Snow Festival II Inc.

JANUARY 27-29, 2017

Sponsor a Race Class - \$50

Bronze Package - \$250

- Your personal banner provided to us for placement on the inside of the oval ice track. \$50 MORE AND WE SUPPLY BANNER
- **FREE half page** (4.5"x 3.75") in our program booklet, featured on our Facebook page and listed on our website.
- Your business announced over the PA system over the weekend on the grounds
- Your personal advertising such as brochures, business cards, etc. will be distributed during race weekend.
- **4 FREE** weekend passes

Silver Package - \$500

- Your personal banner provided to us for placement on the inside of the oval ice track.
- Sponsorship of one vintage race class
- Your business announced over the PA system over the weekend on the grounds
- Your personal advertising such as brochures, business cards, etc. will be distributed during race weekend.
- **8 FREE** weekend passes
- **FREE half page** (4.5"x 3.75") advertisement included in program booklet, featured on our Facebook page and listed on our website.

Gold Package - \$1,000

- Your personal banner provided to us for placement on the inside of the oval ice track.
- Sponsorship of one vintage race class
- Your business announced over the PA system over the weekend on the grounds
- Your personal advertising such as brochures, business cards, etc. will be distributed during race weekend.
- **10 FREE** weekend passes
- **FREE full page** (4.5"x7.5") advertisement included in program booklet, featured on our Facebook page and listed on our website.
- Your personal advertising such as brochures, business cards, etc. will be distributed during race weekend.
- Your company or business logo included on our posters and flyers

Platinum Package - \$2,000

- Your personal banner provided to us for placement on the inside of the oval ice track.
- Sponsorship of two vintage race class
- Your business announced over the PA system over the weekend on the grounds
- **12 FREE** weekend passes
- **FREE full page** (4.5"x7.5") advertisement included in program booklet, featured on our Facebook page and listed on our website.
- Your personal advertising such as brochures, business cards, etc. will be distributed during race weekend.
- Your company or business logo included on our posters and flyers
- **FREE** Booth space

Premier Adirondack Cup

Package - \$5,000

- Your personal banner provided to us for placement on the inside of the oval ice track.
- Sponsorship of the Adirondack Cup Race
- Your business announced over the PA system over the weekend on the grounds
- **20 FREE** weekend passes
- **FREE full page color advertisement** included in program booklet, featured on our Facebook page and listed on our website.
- Your personal advertising such as brochures, business cards, etc. will be distributed during race weekend.
- Your company or business logo included on our posters and flyers
- **TWO FREE** Booth spaces

AD DEADLINE:
JANUARY 1, 2017

CELEBRATING 10 YEARS!



Boonville Snow Festival II

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SPONSORSHIP AGREEMENT

JANUARY 27-29, 2017

I, _____, (Agent-Owner) of, _____ (Business)
Agree to sponsor the **10th Anniversary** of the *Adirondack Cup Races*, promoted
by the Boonville Snow Festival II Inc.

I am agreeing to the: (Circle Package Amount)

Sponsor a Race Class - \$50

BRONZE Package of \$250

SILVER Package of \$500

GOLD Package of \$1,000

PLATINUM Package of \$2,000

Main Sponsor of \$5,000

.....
(Agent-Owner) _____ (Date) _____

(Sponsor Chairperson) _____ (Date) _____

Please make checks payable to:

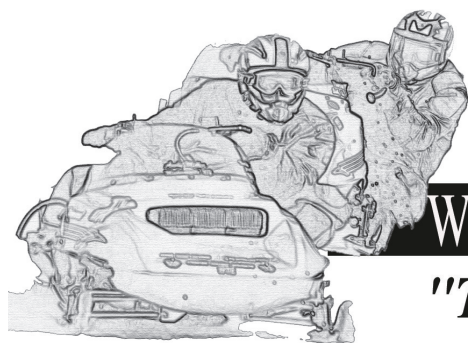
Boonville Snow Festival II Inc.

PO Box 233

Boonville, NY 13309

By signing this document you are in a legal agreement with Boonville Snow Festival II Inc., to sponsor Adirondack Cup Racing at the Boonville-Oneida County Fairgrounds. You are responsible to remit payment to the Boonville Snow Festival II Inc. for the package that you have specified above.

Sponsorships are nonrefundable.



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OFFICIAL SNOW FESTIVAL PROGRAM BOOKLET

JANUARY 27-29, 2017

Boonville Fairgrounds • Route 294

FREE BOOKLET

The Program Booklet is free and is distributed during the race weekend.



FULL PAGE 4.5" X 7.5" \$200 ☐

HALF PAGE 4.5" X 3.75" \$100 ☐

QUARTER PAGE 4.5" X 2" \$50 ☐

Please make checks payable to the Boonville Snow Festival.

COMPANY NAME: _____

ADDRESS: _____

PHONE: _____

AD IS PART OF SPONSORSHIP PACKAGE ☐

PAYMENT INCLUDED: Y OR N • CHECK # _____

Mail your ad and payment to:

Boonville Snow Festival, PO Box 233, Boonville, NY 13309

CAMERA READY ADS MAY BE MAILED IN PDF FORM TO: jennifer@cjlogequip.com (see deadline below)

AD DEADLINE IS JANUARY 1, 2017 - If we do not receive your ad by January 1 your ad will not be in the program book.